

OPEN CALL FOR TENDERS RELATED TO THE MULTIPLE FRAMEWORK SERVICE CONTRACT IN CASCADE FOR THE FOLLOWING COMMUNICATION SERVICES:

- **LOT 1 - Strategic communications, editorial support, publications and graphic design**
- **LOT 2- Digital communications**
- **LOT 3- Events**
- **LOT 4- Web-site development and maintenance.**

Reference: **CSJU.2017.OP.01**

Deadline for submission of tenders: **04/04/2017**

The objective of this tender procedure is to provide the CSJU with external support related to strategic communications, editorial support and graphic design, digital communications and organisation of events. All content created under the terms of the specific contracts linked to the framework service contracts must be delivered to the CSJU in a format that enables it to disseminate it by whichever means it deems best and to use the content in whichever communications campaign it deems most appropriate in the context of its communications strategy.

For this purpose, the CSJU is launching an open call for tenders for the multiple framework contract with cascade divided into 4 (four) LOTS. The intention of the Contracting Authority is to conclude maximum 3 (three) framework contracts per each LOT for the following assignments:

- LOT 1: Strategic communications, editorial support, publications and graphic design;
- LOT 2: Digital communication;
- LOT 3: Events;
- LOT 4: Web-site development and maintenance.

The maximum budget for this tender over four years is as follow, VAT excluded:

Maximum indicative ceiling over four years for LOT 1: 500.000 EUR

Maximum indicative ceiling over four years for LOT 2: 300.000 EUR

Maximum indicative ceiling over four years for LOT 3: 900.000 EUR

Maximum indicative ceiling over four years for LOT 4: 300.000 EUR

Any interested economic operator may download the tender documents free of charge from the following website: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=2219>

Any interested economic operators will be authorised to submit a tender complying with the requirements of the Technical Specifications by 04/04/2017 (deadline for submission of tenders in this tender procedure).